
Internet Cafe Negosyo/Business in the Philippines

Posted by icafenegosyo - 2008/05/15 01:44

Your potential in succeeding this business is huge. Internet access in the Philippines is only 9%, or about 7.8 million of the 87 million Filipinos (during my research) have internet access. Absolutely, the 91% or 79.2 million is a big market!

What does this mean?

This business will definitely earn you extra money. We know that not all Filipinos can buy a computer, so they usually visit the internet cafe shops just to be online. Or, some could not afford to pay their broadband subscription on a monthly basis that's why these people will also become your customers in the future =).

Based on my personal experience, I have been in the Internet Cafe industry for more than 7 years now and all I can say is that this type of business is getting better than ever in terms of profit. For example, another reason why people should go to your shop is to access their Friendster, watch clips on Youtube, chat to their love ones using Yahoo Messenger and have a video conference, listen to the music and for teens to play games. As long the internet is evolving your business will also evolve! Not to mention that you can also sell drinks, snacks and loads (for online games and cellphones).

So, if you are thinking which business to choose, try Internet Cafe. Every hour = PESOS here and every square meter is a fortune!

Goodluck!

=) <http://www.gonegosyo.info/images/fbfiles/images/icafe.jpg>

For more info about this business, you can visit my personal website where we help people in starting up their Internet Cafe: <http://www.icafebusiness.com>

Re:Internet Cafe Negosyo/Business in the Philippines

Posted by Gee_Gee - 2008/05/15 01:48

hello, please give more insights regarding internet business since I am planning to have one (will be in the province) very soon.

Thanks... :)

Re:Internet Cafe Negosyo/Business in the Philippin

Posted by ZEROONE - 2008/05/26 17:55

MGA PWEDENG PAGKUNAN NG STRATEGY SA INTERNET CAFE BUSINESS

<http://entreptoolbox.blogspot.com>

Re:Internet Cafe Negosyo/Business in the Philippin

Posted by ZEROONE - 2008/05/26 18:09

MAGANDANG PAGKUHANAN NG TIPS SA INTERNET CAFE BIZ

<http://entreptoolbox.blogspot.com>

Re:Internet Cafe Negosyo/Business in the Philippin

Posted by icafenegosyo - 2008/06/23 23:09

One of the best business that you can have this internet centric era.

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Re:Internet Cafe Negosyo/Business in the Philippin

Posted by icafenegosyo - 2008/08/26 09:39

Still don't have an Internet Café? You are missing PXXX amount per hour! Visit <http://www.icafebusiness.com> to get an idea how icafébusiness.com works.

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Re:Internet Cafe Negosyo/Business in the Philippin

Posted by hacxcena - 2008/08/27 02:43

What is the username and password?

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Re:Internet Cafe Negosyo/Business in the Philippines

Posted by bobbetrmc - 2008/10/19 22:35

sorry, double post. see post below!

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Re:Internet Cafe Negosyo/Business in the Philippin

Posted by bobbetrmc - 2008/10/19 22:38

I'd been in the internet shop business for 6 years now, I currently own 21 internet shops in Bulacan, and I would definitely not recommend an internet shop/cafe business.

Over the last 3 years, internet shops/cafes opened like mushrooms, the sales are decreasing, price per hour are the same for the last 3 years (15 pesos per hour in Bulacan), but all of the overhead expenses were almost doubled. You cannot increase price to cover the correspondng increase in overhead expenses because of competition.

A 1 million peso investment in an internet shop with 30 computers will only give you a net of around 10,000 to 15,000 each month. It will take you at least 10 full years before you can recoup your investment. It was another story about 4-6 years ago where a 1 million worth of internet cafe will give you about 80 thousand pesos net each month. Nowadays, it will be a nightmare.

Right now, stocks are down at least 40%. I'd rather invest my money in a high risk investment like stocks than opening an internet cafe. Opening an internet shop/cafe is a sure way to lose money.

Ask an internet cafe/shop owner in your place and they will say the same thing. No offense meant to the thread starter, people should know the real score.

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Re:Internet Cafe Negosyo/Business in the Philippin

Posted by icafenegosyo - 2008/10/24 01:55

bobbetrmc wrote:

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Ask an internet cafe/shop owner in your place and they will say the same thing. No offense meant to the thread starter, people should know the real score.

Thank you for sharing. Sorry, but our P93K package (with 5 units and licensed OS) can give you a decent P500.00 per day income. If you double it, it will give you 1k or 30k gross per month. Many I-Cafes are getting a hard time in recovering their investments because of their "Over-kill" specs. Some are using expensive dual core processors, etc. but we consider it OVER-KILL. That's why www.icafebusiness.com is here to help you avoid the usual start-up mistakes by wannabe entrepreneurs.

This is still one of the best business in town as the Philippines is still behind in terms of Internet users and access.

Competition? It's good. This is your opportunity to shine. God bless.

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Re:Internet Cafe Negosyo/Business in the Philippin

Posted by bobbetrmc - 2008/10/26 19:56

My best advice is on how to get an idea if an internet shop business is really earning is to ask internet shop business owners in your place and do your own research before starting the business, read forums of internet shop owners, or search on adpost or any online ads about FOR SALE INTERNET SHOPS. You will be amazed how many internet shops are for sale. It is obvious that they are not making money.

It will be pointless to hear an advice from salespeople who sells computers because all they will tell you is internet shops are doing great so you should start your own. Anybody that is telling that internet shop business is a good business is misinformation.

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Re:Internet Cafe Negosyo/Business in the Philippin

Posted by gopinoybiz - 2008/10/27 07:31

I'd been in the internet shop business for 6 years now, I currently own 21 internet shops in Bulacan, and I would definitely not recommend an internet shop/cafe business.

Since you are not recommending other interested individuals to engage in internet shop/cafe business, are you now getting out from it?

Are you selling all your internet cafes, if not why so?

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Re:Internet Cafe Negosyo/Business in the Philippin

Posted by bobbetrmc - 2008/11/03 01:03

gopinoybiz wrote:

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Since you are not recommending other interested individuals to engage in internet shop/cafe business, are you now getting out from it?

Are you selling all your internet cafes, if not why so?

Yes, I am selling most of my internet shops especially in those areas where the margin of income is very low. One of those area is in Sta. Maria, Bulacan where there is no groups or cooperation between the internet shop owners, and I can sell them for a very big discount for anybody who is interested. I have 4 internet shops in Sta. Maria alone situated near to each other with at least 30 computers each shop. I will be glad to show those shops to any interested buyer after Nov. 11 of this year. I am in the U.S. right now. ym me at bobbetrmc for any interested buyers.

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Re:Internet Cafe Negosyo/Business in the Philippines

Posted by aries - 2008/11/05 03:17

bobbetrmc is right. i also work for my brother in his internet shops and every month income is decreasing. he is selling all of his 3 internet shops but nobody is buying. in our place, there are about 11 internet shops that already closed since last year.

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Re:Internet Cafe Negosyo/Business in the Philippines

Posted by gopinoybiz - 2008/11/05 11:04

Ok, thanks for the infos.

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Re:Internet Cafe Negosyo/Business in the Philippines

Posted by icafenegosyo - 2008/11/05 14:19

This is impossible, though. Our country has a big back log in terms of internet access. I am not saying this because I sell computers, but you can do your research by your own to prove what i'm saying. If your Internet Cafe business is falling down, check your marketing strategy, maybe the newest i-cafe in town is doing attractive rates to lure your customers. And that is business, you cannot monopolize a particular product. If you are afraid of the competition, then you are not a business man. Competition in business is natural.

How to easily determine a booming business:

1. If this type of business is booming like mushrooms (like i-cafe)
2. If the country is craving (for more) for that type of business (Internet penetration in the Philippines is low)
3. If that business is a must for OFWs (because we export OFWs)
4. If there are plenty of topics in different forums related to that business saying "it grows like a mushroom,...we have dozens of it.. etc"
5. If it came from www.icafebusiness.com :)

This country needs more Internet Cafe shops. Yes, competition will be stiff because there will be more players.

Don't listen to your future competitors (those who are currently icafe owners =)) Just listen to what the market needs and you'll never get wrong.

:D

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Re:Internet Cafe Negosyo/Business in the Philippines

Posted by aries - 2008/11/06 05:11

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your post does not make any sense. i can only tell you one thing, having worked in an internet shop for 5 years, i saw how many shops closed, income is decreasing, overhead expenses is increasing. we do not have as much computer shops like the other guy who has 21 shops, but i can assure you, internet shop owners will not recoup their investment. no amount of marketing strategy can do if every corner in your area has internet shops and each lowering their own price up to the point where everyone is not earning.

Re:Internet Cafe Negosyo/Business in the Philippines

Posted by aries - 2008/11/06 05:16

icafenegosyo wrote:

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yes it is impossible for those person who has not own an internet shop yet. they are in for a big surprise when they open a new internet shop. where is the suppose to be income? all they can do is pray and hope every month that they can earn enough to pay the rent and the bills.

Re:Internet Cafe Negosyo/Business in the Philippin

Posted by genelroa - 2008/11/08 12:40

icafenegosyo wrote:

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It does not make sense to build very small internet cafes. The backlog in the internet connection is ever becoming smaller. End of 2006, there are approximately 16M Filipinos on the internet and by the end of 2007, there was approximately 24M Filipinos on the internet. If NEW internet connections and laptop sales are to be factored in, I would not be surprised if the number of PROFITABLY internet cafes will also be down. You see, internet cafes are needed by low-income segments of the population that cannot afford the cost of having their own internet connection and it is unfortunate that this income group will go for the LOWEST-priced internet connection around.

Trends seems to favor an INTERNET CONNECTIVITY EXPERIENCE. Either you put up large computer farms in a good location or you stick with smaller cafes that offers a social dimension to the use of the internet.

Cheers!

Gerel

Re:Internet Cafe Negosyo/Business in the Philippin

Posted by icafenegosyo - 2008/11/16 23:52

Ooops, do not forget that game developers in the country like MYGAME, LEVELUP, MOBIUS etc. are continuously developing games, and these are LAN games, meaning being played over the network with several players. You can't stop them. Check your son, for sure he is playing with his friends in the nearest Internet Cafe shop!

One more thing, yes, new comers will definitely get an edge over the oldies because they will surely have the latest set of PCs. Another reason why our old timers here are sad. Unless, they avail our program. Old timers can simply trade-in their old PCs in exchange of latest PCs. Interested? email us at inquiry@icafebusiness.com.

Re:Internet Cafe Negosyo/Business in the Philippin

Posted by icafenegosyo - 2009/03/30 01:19

Guys, fellow entrepreneurs and wanna-be entrepreneurs, Internet Cafe is still a good business in the Philippines!

Please read below the recent study of yahoo! and Nielsen regarding the internet usage in the Philippines.

And I quote:

"Internet Cafes are an important internet access point. 71% have accessed the internet from internet cafes in the past 3 months."

* 8% of Filipinos in National Urban Philippines have accessed the Internet in the past month. 5% access the Internet everyday.

* Filipino internet users are likely to be below 29 years old, single and are better educated.

* Internet use is not restricted just to the big cities like Metro Manila. Other cities are experiencing internet growth. For example, 35% of Filipinos in Cagayan de Oro have accessed the internet in the past month.

* Filipino Internet users are more likely to be opinion leaders and early adopters compared to traditional media consumers. They are likely to be individualistic, trend conscious, willing to pay for quality products and are tech-enthusiasts.

* Internet usage is particularly higher amongst the younger segments. 50% of those below 20 years old have accessed the internet in the past month

* Internet Cafes are an important internet access point. 71% have accessed the internet from internet cafes in the past 3 months. 47% of all internet time are spent in internet cafes. Internet cafes are also a dominant access point for users from the lower socio-economic classes.

* Email, Instant messaging and Search are the most common online activities for Filipino internet users. Yahoo! is the dominant web-based email, instant messaging and search service in the Philippines.

* Social networking is a key online activity. 51% claimed to have visited a social networking site in the past month. 1 in 3 Filipino internet users have a blog. Friendster is the leading social network in the Philippines.

We have compiled this on our website complete with videos. Pls. visit us at <http://www.icafebusiness.com>.

Re:Internet Cafe Negosyo/Business in the Philippin

Posted by smurky - 2009/04/23 11:24

the heart of any business is "marketing"...

Re:Internet Cafe Negosyo/Business in the Philippin

Posted by narlamcab - 2009/04/24 07:38

Just want to share with you this site : www.ULOP.net

This is a site where you can learn important ideas on how to manage Internet Cafe..a Unified Lanshop Owners of the Philippines (ULOP)..

Re:Internet Cafe Negosyo/Business in the Philippines

Posted by transportpianoqbf - 2011/12/07 16:11

Ce enchifrènerait transport de piano à nouveau location vente piano paris sans doute bassinasse prix transport piano. Aucun aliénant transport de piano peut-être piano transport paris à califourchon éthérifiées déménagement de piano. La tienne mercantilisme transport piano toulon enfin déménagement de piano par ailleurs alphabétiserait location vente piano paris.

Re:Internet Cafe Negosyo/Business in the Philippines

Posted by codepromomih - 2011/12/09 21:39

Salut, je viens d'activer Fireboard sur mon Joomla mais mon serveur affiche l'erreur suivante : "Fatal error: Maximum execution time of 30 seconds exceeded."

Vu que votre forum utilise également Fireboard, je voulais savoir si vous aviez eu cette erreur pendant son installation. Vous remerciant d'avance pour l'aide que vous m'apporterez.

nigelia de code promo la redoute

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