
Seminar on Starting a Laundry Shop Business

Posted by businesscoach - 2009/04/02 06:32

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SEMINAR TITLE: Starting a Laundry Shop Business

DATE: Please call telephone 727-5628, 727-8860, or 496-6949, or visit our website.

TIME: 9:00 am - 4:00 pm

VENUE: Unit 201 Richbelt Tower, 17 Annapolis St., Greenhills, San Juan City, Metro Manila

ORGANIZER: BUSINESS COACH, INC.

KEY TOPICS:

I. Introduction

II. Four Factors in the Cleaning Process

III. Care Labels Guide

IV. Types of Laundry

V. Laundry Shop Layout

VI. Overview of the Laundry Process

VII. Financial Aspect

- Capitalization (Machines, Location, Staff Requirements, Supplies, etc.)

- Feasibility Study

- Break Even

- Return of Investment

VIII. Detailed Discussion of the Laundry Work Flow

- Receiving

- Sorting

- Tagging

- Spotting

- Soaking

- Washing

- Drying/Segregating

- Folding and Packing

- Claiming

IX. Dry Cleaning and Wet Cleaning

X. Laundry Chemicals/ Other Supplies

XI. BONUS TOPICS: Finding a Location, Different Marketing/Promo Strategies, How to Price your Services, How to Register your Business

*With actual demonstration – Folding and Packing of Personal Items and Household Items, Washing and Dry Cleaning of Barong and Coat

SEMINAR INVESTMENT: Php 3,000.00 per person (inclusive of snacks, lunch, drinks, seminar kit, handouts, certificate)

DISCOUNT: 10% Discount if FULL AMOUNT is paid at least five (5) days before the event.

RESERVATION: Phone reservation is required. Please call telephone 727-5628, 727-8860, or 496-6949.

SCHEDULE: Schedule may change without prior notice. Please call to confirm.

WEBSITE: <http://www.businesscoachphil.com>

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